Library as a Place - Activities

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Name

Role *

TML Comittee ▼

PHYSICAL SPACE

Where is the library present in the community? *

Center of town (physically and theoretically)

What does your library do to make it a great public place? *

Programs, Environment, Hours, Staff

In what ways is your library transforming from a space for basic transactions (checking out books) to a space thatencourages and enables participation, creation and richer experiences? *

Programs and Hours

Where in your library do you have places/opportunities for nurturing emotional and social interactions and development? *

Programs

If there were no barriers, what five things would you do to make your library even better? *

More programming, Extend hours, One stop office shop (copy, print, assemble), expand collection to include more realia, more work spaces with sound blocking

Select one of the five aspiration goals in the preceding question, and identify one that is a priority you could work on over the next six to eight months. *

More Programming

What do you need to accomplish your goal? *

Eclectic ideas, invested staff and community

Who can you partner with inside or outside of the library? *

Library patrons & board

Who can you partner with inside or outside of the library? *

Care and nursing facilities

Who can you partner with inside or outside of the library? *

Business

ONLINE SPACE

In what places is the library present online? *

Website and social media

What are the key qualities and characteristics that create a great online and mobile community and experience? (Consider online or mobile groups you participate in professionally and personally.) *

Dynamic content

How is your library's online space currently used? *

Communication tool

If there were no barriers, what five things would you do to make it even better? *

Use color/scrolling text for updates/important messages, virtual tours, steam discussions/workshops/etc, also record for reviewing or viewing for home bound, more interactive (virtual chat/help)

Pick one of the five aspiration goals in the preceding question, and identify one that is a priority you could work on over the next six to eight months. *

Virtual tour

What do you need to accomplish your goal? *

Guide, video and video production skill

Who can you partner with inside or outside of the library? *

School students and library patrons

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Google Forms

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Name

Kathleen Kent

Role *

TML Comittee ▾

PHYSICAL SPACE

Where is the library present in the community? *

The library is centrally located in the town center near schools and shopping. It is within walking distance of several neighborhoods.

What does your library do to make it a great public place? *

The new library is modern, open, and inviting. Efforts have been made to make it cozy with grouped seating conversation areas. However with the bright modern appearance it has lost some of the quiet peacefulness of the old style library.

In what ways is your library transforming from a space for basic transactions (checking out books) to a space thatencourages and enables participation, creation and richer experiences? *

The library provides many functions beyond book lending. There are a variety of programs for all age groups, preschool through adult. In some cases the library has become something of a community center with guest speakers on a variety of topics, concerts, crafts, gaming, and technology assistance. It has become a place to gather with family and friends.

Where in your library do you have places/opportunities for nurturing emotional and social interactions and development? *

Perhaps I am misunderstanding this question, but nurturing emotional interactions is well beyond the scope of a library.

If there were no barriers, what five things would you do to make your library even better? *

Create a quiet conversation free space.
Service like "books on wheels" for nursing home or house bound elderly citizens.
Foreign language workshop and/or ESOL classes.
Another youth activity like a Lego Club or STEM activities.
Adult game night, Bridge, Mahjong, Dominos, Jigsaw Puzzles, Scrabble...

Select one of the five aspiration goals in the preceding question, and identify one that is a priority you could work on over the next six to eight months. *

Quiet space

What do you need to accomplish your goal? *

Identify a space and design a way of isolating it. Then acquire the funds to accomplish the task.

Who can you partner with inside or outside of the library? *

Library staff

Who can you partner with inside or outside of the library? *

Architect, designer, contractor

Who can you partner with inside or outside of the library? *

NA

ONLINE SPACE

In what places is the library present online? *

Town website, library website, Facebook, maybe more

What are the key qualities and characteristics that create a great online and mobile community and experience? (Consider online or mobile groups you participate in professionally and personally.) *

Quick easy access, clean easy to navigate format.

How is your library's online space currently used? *

To find information on events, services, ebooks, databases.

If there were no barriers, what five things would you do to make it even better? *

This is a tough one. I prefer the physical library to the online library. I like the website. It looks very professional and is easy to navigate.

Pick one of the five aspiration goals in the preceding question, and identify one that is a priority you could work on over the next six to eight months. *

Ability for an online "chat" with a librarian to answer research questions.
Online study or skill building software like IXL.
Online foreign language learning programs

What do you need to accomplish your goal? *

Need funding to buy subscriptions to programs.

Who can you partner with inside or outside of the library? *

Library Staff

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Name

Sigrid Olson

Role *

TML Comittee   ▼

PHYSICAL SPACE

Where is the library present in the community? *

Center of Town

What does your library do to make it a great public place? *

Friendly, comfortable furniture, good parking, great programs.

In what ways is your library transforming from a space for basic transactions (checking out books) to a space thatencourages and enables participation, creation and richer experiences? *

I always see recommended books, librarians are friendly and chatty

Where in your library do you have places/opportunities for nurturing emotional and social interactions and development? *

In the programs. That said, I view reading as a fairly solitary activity and the main function of a library.

If there were no barriers, what five things would you do to make your library even better? *

More and wider selection of books,
Better segregation of social and quiet areas,
Better selection and discovery of on-line books
Better help for patrons to use tech

Select one of the five aspiration goals in the preceding question, and identify one that is a priority you could work on over the next six to eight months. *

Better segregation of social and quiet
Better tech help

What do you need to accomplish your goal? *

Analysis of acoustic and review of noise-dampening options
Review of existing resources --- youTube, maybe?

Who can you partner with inside or outside of the library? *

Kyle for review of space
Other libraries for tech resources

Who can you partner with inside or outside of the library? *

Town Engineer on noise
Other libraries on tech resources

Who can you partner with inside or outside of the library? *

Fiber Artists for noise dampening wall hanging

ONLINE SPACE

In what places is the library present online? *

Website, Town Website, FB,

What are the key qualities and characteristics that create a great online and mobile community and experience? (Consider online or mobile groups you participate in professionally and personally.) *

For community, you need someone monitoring the forum. This is very time-consuming. For a great community experience, you need enough people to participate in meaningful ways.

How is your library's online space currently used? *

To provide information to patrons. To provide access to on-line resources

If there were no barriers, what five things would you do to make it even better? *

Classes on tech for patrons
On-line resources for tech, such as youTube videos
Access to videos of programs held at the library
Book recommendation forum
More awareness of on-line resources

Pick one of the five aspiration goals in the preceding question, and identify one that is a priority you could work on over the next six to eight months. *

More awareness of on-line resources

What do you need to accomplish your goal? *

Article in Cape Courier, Article on website, poster in library

Who can you partner with inside or outside of the library? *

Kevin St. Jarre

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Name

Becky Fernald

Role *

TML Comittee ▼

PHYSICAL SPACE

Where is the library present in the community? *

As a physical location, where community members go to obtain materials and attend events. Also has a presence online.

What does your library do to make it a great public place? *

The newly renovated building provides a comfortable and attractive space for patrons, and the stimulating and creative events bring more community members into the library.

In what ways is your library transforming from a space for basic transactions (checking out books) to a space thatencourages and enables participation, creation and richer experiences? *

The events that are scheduled each month, including book groups, knitting club, art exhibits.

Where in your library do you have places/opportunities for nurturing emotional and social interactions and development? *

Afterschool programs for children, adult discussion groups

If there were no barriers, what five things would you do to make your library even better? *

Sponsor a movies series; enhance accessibility for elderly citizens; expand children's programs offered for all ages; increase summer hours; designate "maker space" for creative projects for all ages

Select one of the five aspiration goals in the preceding question, and identify one that is a priority you could work on over the next six to eight months. *

accessibility for elderly citizens

What do you need to accomplish your goal? *

identify the needs for elderly citizens to gain better access to library

Who can you partner with inside or outside of the library? *

Community Services,

Who can you partner with inside or outside of the library? *

library program director

Who can you partner with inside or outside of the library? *

local elder care facilities and agencies

ONLINE SPACE

In what places is the library present online? *

website, social media

What are the key qualities and characteristics that create a great online and mobile community and experience? (Consider online or mobile groups you participate in professionally and personally.) *

easy to use, prompt feedback

How is your library's online space currently used? *

website, social media

If there were no barriers, what five things would you do to make it even better? *

education sessions for the community about engaging online; publicizing various ways to use online space;

Pick one of the five aspiration goals in the preceding question, and identify one that is a priority you could work on over the next six to eight months. *

publicizing ways to use online space

What do you need to accomplish your goal? *

complete information on all online activities and networks

Who can you partner with inside or outside of the library? *

Library director, other staff; Town & School IT staff

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Name

Sara Hirshon

Role *

TML Comittee   ▼

PHYSICAL SPACE

Where is the library present in the community? *

I think that it is a great place for young kids and school aged kids.

What does your library do to make it a great public place? *

Great programming

In what ways is your library transforming from a space for basic transactions (checking out books) to a space thatencourages and enables participation, creation and richer experiences? *

I think that it has great programming and staff that encourages participation

Where in your library do you have places/opportunities for nurturing emotional and social interactions and development? *

Children's library, large meeting space

If there were no barriers, what five things would you do to make your library even better? *

Separate school aged kids more, art space, more larger meeting space

Select one of the five aspiration goals in the preceding question, and identify one that is a priority you could work on over the next six to eight months. *

Art Space

What do you need to accomplish your goal? *

Take one conference room and dedicate to art and art supplies

Who can you partner with inside or outside of the library? *

Children's Librarian,

Who can you partner with inside or outside of the library? *

School

Who can you partner with inside or outside of the library? *

Community members

ONLINE SPACE

In what places is the library present online? *

TML website, facebook

What are the key qualities and characteristics that create a great online and mobile community and experience? (Consider online or mobile groups you participate in professionally and personally.) *

Frequency of posts, variety of posts, variety of commenters and posters

How is your library's online space currently used? *

I don't see as many posts

If there were no barriers, what five things would you do to make it even better? *

Discussion topics, more interactive posts, more frequent posts

Pick one of the five aspiration goals in the preceding question, and identify one that is a priority you could work on over the next six to eight months. *

Start discussions

What do you need to accomplish your goal? *

Someone to take charge and be responsible

Who can you partner with inside or outside of the library? *

Library Staff

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Name

Kevin Goody

Role *

TML Staff ▼

PHYSICAL SPACE

Where is the library present in the community? *

CE Schools, Town Departments, CE Swap Shop, CEHPS, SoPoHistoric Society, The Landing at CE, online social media-listservs-LinkedIn-OPAC,

What does your library do to make it a great public place? *

Increased its programming to all ages, Family Place library, wifi & ports in outlets, (power outages), computers for public, study rooms, meeting space, 'largest' Public Library poetry collection in Maine, reaching for expanding its footprint in town.

In what ways is your library transforming from a space for basic transactions (checking out books) to a space thatencourages and enables participation, creation and richer experiences? *

All ages interactive programming, social media, online reference sources, interconnectedness with schools, nonprofits, radio and television stations.

Where in your library do you have places/opportunities for nurturing emotional and social interactions and development? *

Story-times, Democracy Cafe, Outside garden, Summer concerts and events, Senior Tech Talk, study rooms, computers area.

If there were no barriers, what five things would you do to make your library even better? *

Streaming all library programs on social media, offering online multimedia and sharing, inviting 'major' authors - musicians - celebrities - athletes - politicians - activists that match the library's mission, tours to foreign places, 4 year scholarships for literacy promoting teens - tied to this, 'scholarships' for teens entering the military or non-collegiate worklife (apprenticeships, journeyman..)

Select one of the five aspiration goals in the preceding question, and identify one that is a priority you could work on over the next six to eight months. *

Program streaming

What do you need to accomplish your goal? *

cameras connected to our social media sites and library website- archival.

Who can you partner with inside or outside of the library? *

TML Committee, CEHS, local & area businesses, local-area-state philanthropists and technologists, radio and television stations.

Who can you partner with inside or outside of the library? *

see above

Who can you partner with inside or outside of the library? *

see above

ONLINE SPACE

In what places is the library present online? *

Facebook, TML.org, Google+, Cloud Library, MarVeL, TML newsletter, local newspapers, Twitter, Pinterest, (Spotify, LinkedIn).

What are the key qualities and characteristics that create a great online and mobile community and experience? (Consider online or mobile groups you participate in professionally and personally.) *

Networking, Sharing resources and information, reference information online, programming, webinars.

How is your library's online space currently used? *

Website, newsletters, program information and calendar, community groups and contacts.

If there were no barriers, what five things would you do to make it even better? *

Streaming - movies, music, programs, webinars between libraries like colleges do in offering online classes. Calendar sharing like sports teams do for fans and media. Discover what programs the divisions of ALA & MLA have that fit my skillset for online purposes. Extend the wifi bubble well beyond its current capacity. Cape Elizabeth to be a high powered fiber optic internet hub as Boston is for Massachusetts.

Pick one of the five aspiration goals in the preceding question, and identify one that is a priority you could work on over the next six to eight months. *

Calendar sharing of library programs and events with all of its patrons, surrounding towns, and anyone else who may wish to download it.

What do you need to accomplish your goal? *

Library staff and town tech support.

Who can you partner with inside or outside of the library? *

Businesses, non-profits, town citizens, Cape Elizabeth students, local area philanthropists, radio and television stations.

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Name

Kiah Gardner

Role *

TML Staff ⌄

PHYSICAL SPACE

Where is the library present in the community? *

I think our library is a very central and important place in the community.

What does your library do to make it a great public place? *

Unique and interesting programs for all ages, safe spaces that meet the needs of children, teens and adults.

In what ways is your library transforming from a space for basic transactions (checking out books) to a space thatencourages and enables participation, creation and richer experiences? *

Our programs encourage our patrons to participate in art activities, meet for book discussions, and explore topics that may not be familiar to them. I think our library helps build relationships between people in our town/community.

Where in your library do you have places/opportunities for nurturing emotional and social interactions and development? *

The play area in the Children's Room serves as a place where children can learn and play together, and we often have parents who are seeking social interactions with other parents. Stay and Play is another great example of that.

If there were no barriers, what five things would you do to make your library even better? *

1. More outdoor garden/play space. 2. Start a stop-motion animation club for tweens/teens. 3. Have a place in the library to display children's artwork. 4. Find a way to get the older kids more intersted and committed to our craft programs. 5. Have unlimited time to do all the cool programs I want to do!

Select one of the five aspiration goals in the preceding question, and identify one that is a priority you could work on over the next six to eight months. *

Stop motion animation club

What do you need to accomplish your goal? *

Time to learn how to use stop motion tech, iPads and other materials, and most importantly, a steady interst in stop-motion from our tween/teen patrons.

Who can you partner with inside or outside of the library? *

Alyssa and I have discussed this idea in the past, perhaps we can revisit the idea this summer as programs change.

Who can you partner with inside or outside of the library? *

Maybe reaching out to Maine College of Art as a resource.

Who can you partner with inside or outside of the library? *

-

ONLINE SPACE

In what places is the library present online? *

Website, Facebook, TML Teen instagram page

What are the key qualities and characteristics that create a great online and mobile community and experience? (Consider online or mobile groups you participate in professionally and personally.) *

Easily accessible with clear, consise information

How is your library's online space currently used? *

Sharing program dates and info, searching, requesting and downloading books, sharing photos from programs, updating the community if we are open/closed.

If there were no barriers, what five things would you do to make it even better? *

I have only one in mind for now - I would love to have a way to share the art made in Art Adventures or other craft programs with the community through social media (to go along with my idea of having a permanent art gallery space for children's art work).

Pick one of the five aspiration goals in the preceding question, and identify one that is a priority you could work on over the next six to eight months. *

Finding a way to easily share what was made during the programs (whether on facebook, an instagram page or on a blog??)

What do you need to accomplish your goal? *

Trying out different platforms, ask parents what social media they prefer to use (if they use it) and if they'd be interested in something like this

Who can you partner with inside or outside of the library? *

Chat with Rachel and Alyssa, since I believe they both do the FB/instagram stuff around here :)

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Name

Nancy Russell

Role *

TML Staff

PHYSICAL SPACE

Where is the library present in the community? *

I think our citizens are more aware of our library than ever before. The very good coverage in the courier helps, plus our beautiful new space.

What does your library do to make it a great public place? *

We have may excellent programs - for all ages. Rachel and Rick and of course Kiah present wonderful programs for babies through 4th grade or so. Alyssa has been so helpful with the tweens and teens. Janie has a very nice talent with programming for the general public.

In what ways is your library transforming from a space for basic transactions (checking out books) to a space thatencourages and enables participation, creation and richer experiences? *

By adding so many wonderful programs. By our ongoing art exhibits. By our displays of new books and AV materials upstairs and down. Also, our fireplace and sitting areas are welcoming.

Where in your library do you have places/opportunities for nurturing emotional and social interactions and development? *

Our Community Room is the space for most social interaction but our conference room is used a lot for smaller groups (book groups, knitting groups, parent orgs, special teachers meetings, etc).

If there were no barriers, what five things would you do to make your library even better? *

More books. More quiet spaces in adult. Even more programs. More periodicals. More help shelving materials and "reading" the shelves.

Select one of the five aspiration goals in the preceding question, and identify one that is a priority you could work on over the next six to eight months. *

Probably #5 ... trying to make certain the shelves are in better order

What do you need to accomplish your goal? *

Actually we all work on this in children's when we have the time

Who can you partner with inside or outside of the library? *

n/a

Who can you partner with inside or outside of the library? *

n/a

Who can you partner with inside or outside of the library? *

n/a

ONLINE SPACE

In what places is the library present online? *

Our computers that are available to the public, or course and most patrons access with their devices

What are the key qualities and characteristics that create a great online and mobile community and experience? (Consider online or mobile groups you participate in professionally and personally.) *

n/a

How is your library's online space currently used? *

to present basic information to the public and to announce our programs. Also our online catalogue is terrific for patrons requesting materials.

If there were no barriers, what five things would you do to make it even better? *

I am not knowledgeable enough to comment on this issue

Pick one of the five aspiration goals in the preceding question, and identify one that is a priority you could work on over the next six to eight months. *

n/a

What do you need to accomplish your goal? *

n/a

Who can you partner with inside or outside of the library? *

n/a

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Name

Jenny Vezina

Role *

TML Staff

PHYSICAL SPACE

Where is the library present in the community? *

Central location

What does your library do to make it a great public place? *

new building and grounds

In what ways is your library transforming from a space for basic transactions (checking out books) to a space thatencourages and enables participation, creation and richer experiences? *

community room, meeting room programs

Where in your library do you have places/opportunities for nurturing emotional and social interactions and development? *

Direct contact with library peers

If there were no barriers, what five things would you do to make your library even better? *

Segregate noisy space and quiet space. Bring hidden collections into the open; too many nooks and crannies. Spaces for collaboration. Sound dampening for lobby and stairwell. Mobile library for programming and collection outreach.

Select one of the five aspiration goals in the preceding question, and identify one that is a priority you could work on over the next six to eight months. *

The demands of my job and volume of work prevent me from taking on any extra projects, much as I would like to.

What do you need to accomplish your goal? *

See above

Who can you partner with inside or outside of the library? *

n/a

Who can you partner with inside or outside of the library? *

n/a

Who can you partner with inside or outside of the library? *

n/a

ONLINE SPACE

In what places is the library present online? *

Website, facebook, twitter?, pinterest?, blog?

What are the key qualities and characteristics that create a great online and mobile community and experience? (Consider online or mobile groups you participate in professionally and personally.) *

Sharing - recognizing the interests of others and responding to them

How is your library's online space currently used? *

Information and program promotion

If there were no barriers, what five things would you do to make it even better? *

More interaction with the audience. Nimble (timely) response to issues at hand. Coordinate what the library has to offer with the needs of the community. Promote and share related organizations and resources. Integrate library materials with programs.

Pick one of the five aspiration goals in the preceding question, and identify one that is a priority you could work on over the next six to eight months. *

See above re. lack of time due to regular duties.

What do you need to accomplish your goal? *

Time, funds, partners who are willing to listen and act!

Who can you partner with inside or outside of the library? *

n/a

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Name

Andy Ryer

Role *

TML Staff ▾

PHYSICAL SPACE

Where is the library present in the community? *

Library is present in its physical space at TML. Present at events like Family Fun Day, Strawberry Fest. Present where we do outreach - homebound and village crossing patrons. Present in partnerships with schools & other CE orgs.

What does your library do to make it a great public place? *

Meeting rooms - small upstairs for individuals, larger spaces for groups to meet, socialize, organize, education. Comfortable places for people to hang out, relax, socialize with friends, these are underutilized though. Lots of events for children & families with keds, family place is providing valuable early childhood skills and info for parents. Play space for young kids. Outdoor concerts open to all, situates library in the public eye in summer months.

In what ways is your library transforming from a space for basic transactions (checking out books) to a space thatencourages and enables participation, creation and richer experiences? *

Increased programming for all ages. Writer's groups. Songwriting workshops. Arts and crafts programs. Feels like there is great opportunity and interest to do more in this area

Where in your library do you have places/opportunities for nurturing emotional and social interactions and development? *

Family place programs. Socrates & Democracy Cafes. Book groups. Programming that features participation - map making, songwriting, writers groups. We could do much more along these lines than we are currently.

If there were no barriers, what five things would you do to make your library even better? *

Collaborate with other nearby libraries. Bring the library out into the community -- book bike, bookmobile, little free libraries. Public art projects. Civic engagement and volunteer information facilitation. Documentary film series.

Select one of the five aspiration goals in the preceding question, and identify one that is a priority you could work on over the next six to eight months. *

Collaborate with other libraries

What do you need to accomplish your goal? *

Time mainly. Potentially funds for materials and some technology. Available time in conference room / community room for programming. Can partner with local and/or non-local libraries as well as patrons at our library and outside libraries. Potential to partner/work with Foundation on planning/funding.

Who can you partner with inside or outside of the library? *

n/a

Who can you partner with inside or outside of the library? *

n/a

Who can you partner with inside or outside of the library? *

n/a

ONLINE SPACE

In what places is the library present online? *

Website, facebook, twitter, blog, newsletter, buy/sell exchange list for CE employees

What are the key qualities and characteristics that create a great online and mobile community and experience? (Consider online or mobile groups you participate in professionally and personally.) *

Needs to be current. Must be very regularly updated. Must be relevant, interesting, worthwhile, useful, fun, visually appealing, should offer opportunities for connection, interaction, possibility of forming digital communities. Must be perceived as constantly connected

How is your library's online space currently used? *

Updates to website re: events. Very occasional social media posts re:events. occasional e-newsletter.

If there were no barriers, what five things would you do to make it even better? *

Update social media throughout each day. Make content, interesting, relevant, useful. Create opportunities for online communities, Feature more multimedia elements - video, music. Incorporate humor.

Pick one of the five aspiration goals in the preceding question, and identify one that is a priority you could work on over the next six to eight months. *

Create opportunities for online communities.

What do you need to accomplish your goal? *

Website designer. Money for web design. Could partner with other libraries wanting to participate in collaborative programming. Possibly partner with Foundation to fund web design elements needed.

Who can you partner with inside or outside of the library? *

n/a   44/48

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Library as a Place - Activities

Today's library is both a physical and virtual place, but it continues to be the physical presence of the library that anchors it most firmly in the community. Reduction in physical materials (more content is stored digitally), greater customer mobility and the desire for more collaboration and creation are trends changing the nature of library physical spaces.

The library as it exists within virtual space must be considered as a wholly independent but highly integrated experience; that is, the library's virtual presence must be as engaging as its physical space. Platforms must be conceived that address not only the operational and practical benefits of libraries but also benefits that are emotional and highly social. The public library should define what makes a great online public space.

Name

Role *

TML Staff ▾

PHYSICAL SPACE

Where is the library present in the community? *

Mostly in physical space but some users rely on our virtual presence

What does your library do to make it a great public place? *

Many, many programs. displays, welcoming atmosphere, responsiveness to needs for physical space - places to work, study and hang out

In what ways is your library transforming from a space for basic transactions (checking out books) to a space thatencourages and enables participation, creation and richer experiences? *

In the children's library, our family place space encourages families to spend time in the library's physical space as do all of our programs and our attempts to accommodate kids after school

Where in your library do you have places/opportunities for nurturing emotional and social interactions and development? *

Children's library, community room, fireplace area, reading area, study rooms

If there were no barriers, what five things would you do to make your library even better? *

A larger, soundproof area for teens. Another large meeting room for programs. More study rooms. Another staff member on Saturdays, more staff. A computer lab separate from collection space.

Select one of the five aspiration goals in the preceding question, and identify one that is a priority you could work on over the next six to eight months. *

Teen space

What do you need to accomplish your goal? *

Funding to make a quiet space, staff time and possibly hired movers to help relocate shelves; create of more quiet areas/study rooms to allow the relocation of the teen area.

Who can you partner with inside or outside of the library? *

n/a

Who can you partner with inside or outside of the library? *

n/a

Who can you partner with inside or outside of the library? *

n/a

ONLINE SPACE

In what places is the library present online? *

Website, facebook, twitter, google

What are the key qualities and characteristics that create a great online and mobile community and experience? (Consider online or mobile groups you participate in professionally and personally.) *

Professional graphics, opportunities for interaction, clean user-friendly display of information, intuitive design

How is your library's online space currently used? *

Mostly promotion of programs

If there were no barriers, what five things would you do to make it even better? *

Hire a social media specialist. Post programs as events on facebook. Maintain blogs and offer opportunities for interaction. Post more than programs. Offer more online subscription services.

Pick one of the five aspiration goals in the preceding question, and identify one that is a priority you could work on over the next six to eight months. *

Post programs as event on facebook.

What do you need to accomplish your goal? *

More time to devote to Facebook. Maybe online tools that could help make the process less cumbersome.

Who can you partner with inside or outside of the library? *

n/a

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